



Save! Register thru this form or online at [ATEXPOSITION.COM](http://ATEXPOSITION.COM)  
**Register Today ... no later than September 30th**  
 Save on Events, Seminars & Hotels • Avoid On Site Lines!



AT Expo: Fax: 845-986-5181 • Mail: 7 West Street, Warwick, NY 10990 • Phone: 800-732-3869 / 845-986-4546 x214 • Online: [ATEXPOSITION.COM](http://ATEXPOSITION.COM)

**REGISTER HERE:** By advance-registering, the "Boss" and one guest are admitted free to Exhibit Hall. \$5 fee applies to all others. Kids under 14 free.

1st Registered Name: \_\_\_\_\_ Title \_\_\_\_\_

2nd Registered Name: \_\_\_\_\_ Title \_\_\_\_\_

3rd Registered Name (\$5): \_\_\_\_\_ Title \_\_\_\_\_

4th Registered Name (\$5): \_\_\_\_\_ Title \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**PLEASE CHECK BOXES BELOW**

**2. Secondary business (check those that apply):**

- Towing/Recovery  Salv/Auto Parts  Auto/Truck Dealership
- Auto Repair/Serv. Ctr.  Truck Repair  Vehicle Leasing
- Repossession  Auto Body Shop  Distributor Equip
- Transport/Trailer Serv.  Service Station  Other \_\_\_\_\_

**3. No. Employees:**  1-5  6-10  11-20  21-50  51-100  100+

**4. Check one that best describes your purchasing authority:**

- I authorize/approve purchases  No authority  I recommend

First time at Expo:  Yes  No **1. Is your Primary business Towing/Recovery :**  Yes  No

**5. No. tow trucks in fleet:**  1-3  4-7  8-12  13-16  17+

**6. Types of tow trucks in fleet (check those that apply):**

- Light Duty Wrecker  Heavy Duty Wrecker  Transport/Trailers
- Medium Duty Wrec.  Carriers  Class 7/8 Tractor
- Service Vehicle  Rotators

**7. Number of unclaimed vehicles sold to salvage or auctioned each month:**  10  20  30  40  50  75  100

**Show Special**

Subscribe to American Towman (or extend your current subscription) and receive the Official AT Expo Beer Stein on show floor.  
 Advance-Registrants Only

**American Towman Academy**

**Track 1: Police Towers**  
 Preserving Evidence at the Accident Scene  
 Accident Remediation  
 Model 21st Century Dispatch Center  
 Corporatizing the City Contract

**Track 2: Motor Clubs**  
 Improving Your Customer Service Experience  
 How to Succeed with Motor Club Work

**Track 3: Recovery**  
 Recovery Theater  
 Incident Classification  
 Testing Your Snatch Block IQ  
 Team Communication on the Scene  
 Scooby's Mystery Theater  
 Bus & Coach Towing

**Track 4: Tow Management**  
 Positive Employees, Positive Customers  
 Increasing Profits and Tips  
 Operational Productivity  
 Don't be Blind Sided by Tow Risks  
 Dispatch 101  
 Office Management  
 Fleet Performance and Profit  
 Repo 101  
 Rotator Economics

**Track 5: Impound Management**  
 Don't Crush Your Cash  
 Assets and Liabilities  
 The Story After The News: Famous Tow Calls  
 U.S. Supreme Court Decision

**Track 6: Technology**  
 Talkin' Profitability  
 Finding Value in Online Mobile Marketing  
 Your On-Line Reputation  
 Using GPS Intelligence  
 Leading With Video  
 "Smart" Phone Add-Ons

**EVENT SIGN-UP AT EXPO: Thursday through Sunday, Nov. 14-17**

**PRICING FILL IN PRICE**

**EXHIBIT HALL** Fri., 2-5 pm, Sat., 11 am-6 pm • Sun., 10 am-4 pm, 11/15-11/17. **Your badge is good for all days**

Yes, advance register me for the exhibit hall. 1st & 2nd registrants are free: addtl \$5 each. \$5 PP.....\$ \_\_\_\_\_

**ACADEMY PASSPORT** All Seminars, 11/15-11/17 (Includes breakfast Fri., Sat., & Sun.) \$75 PP.....\$ \_\_\_\_\_

1st registrant  2nd registrant  3rd registrant  4th registrant (register now and save: fee is \$150 on-site)

**RECOVERY BILLING COURSE** Sat. & Sun. 8-12 noon, Rec Billing Unlimited \$1650 (2 people per co.).....\$ \_\_\_\_\_

**ROTATOR TRAINING** WreckMaster instructors, Thurs. 8-5 pm Fri. 8-noon \$595 per person.....\$ \_\_\_\_\_  
 Recovery Billing Course and Rotator Training includes Academy Passport.

**AMERICAN WRECKER PAGEANT** Sponsor: Dual-Tech, Fri.-Sun., 11/15-11/17 \$100/\$150.....\$ \_\_\_\_\_  
 One vehicle per class/three per company. Trucks enter Fri., stay in hall until Sun., 5 pm \$100:  Light (pre-2012)  Light (2012-13)

Med  Vintage (Pre-1985) \$150:  HD Single Axle  HD Tandem  Rotator  Carrier  Champion Class (2012 1st place winners only)

**CAPTAINS OF INDUSTRY DINNER & CONFERENCE** Thurs. 11/14, 6:30 pm. Sponsored by American Towman Magazine, Renaissance Hotel; Surf 'n Turf Dinner & Legendary Captains Long Table Limit: 2 per co. # of People \_\_\_\_\_ \$75 PP...\$ \_\_\_\_\_

**A.T. WELCOME CRUISE** Thurs., 11/14, 5:30 pm Board, Cruise 6-8 pm, Buffet. # of People \_\_\_\_\_ \$55 PP...\$ \_\_\_\_\_

**TOWMAN SKEET SHOOT** Fri., 9 am, 11/15. Includes fees, lunch & transp. # of People \_\_\_\_\_ \$75 PP.....\$ \_\_\_\_\_

**RECOVERY CONFERENCE** Balt. Conv. Ctr., Fri., 11/15, 12:00 noon, Donnie Cruse Awards Luncheon.

All recovery specialists welcome. Awards Sponsored by B/A Products. # of People \_\_\_\_\_ \$35 per person.....\$ \_\_\_\_\_

**FESTIVAL NIGHT** Dinner, Medal Ceremony, Howl at the Moon, Renaissance Hotel, Sat., 11/16, 7pm # of People \_\_\_\_\_ \$55 PP...\$ \_\_\_\_\_

**AT SUBSCRIPTION W/EXPO BEER STEIN\*** Order:  1 year/one stein: \$50  2 years/two steins \$100.....\$ \_\_\_\_\_

\*AT Expo Beer Stein(s) must be picked up Friday through Sunday at the AT Store inside Convention Center.

➔ **TOTAL \$ \_\_\_\_\_**

**BULL & PIG ROAST-FREE** Miller Rocks! at Hard Rock Cafe: Sponsor: Miller Industries, Fri., 11/15: 7:30 pm # \_\_\_\_\_ people

**CALITRI'S CUBA** Cigar Smoker: FREE Cigars, Luckie's Tavern Sponsors: Lift & Tow & Savatech. Fri., 11/15: 9 pm # \_\_\_\_\_ people

**INTERNATIONAL FEAST - FREE** Sunday, 11/17, 4:00 pm at Baltimore Convention Center # \_\_\_\_\_ people

**PAYMENT INFO:**

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on credit card: \_\_\_\_\_ Signature: \_\_\_\_\_

Check(s) Enclosed \$ \_\_\_\_\_ (Registration, Event & Item fees payable to AT Exposition)

**HOTEL RESERVATION REQUEST**

Make out separate hotel check to Visit Baltimore/American Towman if not using credit card (1st night amount only)

Hotel check enclosed \$ \_\_\_\_\_  Guarantee reservation to credit card above

Arrival Date: \_\_\_\_\_, 2013 - Depart Date: \_\_\_\_\_, 2013 Special Requests \_\_\_\_\_

If reserving more than one room please list names for each room: # of Rooms \_\_\_\_\_ # of Guests in each room \_\_\_\_\_ # of beds \_\_\_\_\_

Room #1 \_\_\_\_\_ Room #2 \_\_\_\_\_ Room #3 \_\_\_\_\_

**HOTEL CHOICE** - Please write in your 1st, 2nd, & 3rd choice hotels below. You will be emailed your confirmation.



**Renaissance Harborplace Hotel • \$172 Sgl/DbI**  
**AMERICAN TOWMAN HEADQUARTERS HOTEL**, 4-Star, rooms w/harborview, fitness center, restaurant/bar, connected to Mall. Two blocks from Conv. Ctr. CAPTAINS OF INDUSTRY, FESTIVAL NIGHT AND TOWMAN ORDER CEREMONY TAKE PLACE HERE! **GUESTS RECEIVE FREE INTERNET. SHOW YOUR BADGE AND RECEIVE 10% OFF FOOD/MEAL PURCHASES AT HOTEL RESTAURANTS AND ROOM SERVICE.**

**Marriott Inner Harbor • \$172 Sgl/DbI** One block from Conv. Ctr., fitness center, restaurant. Complimentary Internet. Towman Specials when you show your badge.

**Days Inn Inner Harbor • \$127 Sgl/DbI** Across from Conv. Ctr., bar & grill, fitness ctr.

**Sheraton Inner Harbor • \$175 Sgl/DbI, \$195 T**

One block from Conv. Ctr. with a catwalk, indoor pool, fitness center.

**Holiday Inn Inner Harbor • \$135 Sgl/DbI**

One block from Conv. Ctr., indoor pool, fitness center.

**Radisson Plaza Lord Baltimore • \$119 Sgl/DbI**

Two blocks from Conv. Ctr., bar & grill, fitness center.

**Hilton Baltimore • \$192 Sgl/DbI, \$222**

Next to Conv. Ctr. with a Catwalk, pool, fitness center.

**Hyatt Regency • \$170 Sgl/DbI, \$195 T**

One block from Harbor and two blocks to Conv. Ctr., fitness center.

**Royal Sonesta Harbor Court • \$159 Sgl/DbI, \$179 T**

4-Star Hotel on Harbor. Two blocks to Conv. Ctr., fitness center, restaurants. Views of Inner Harbor from Light Street location.

Renaissance view