



## **SPECIAL OPPORTUNITY FOR EXHIBITORS:**

# **DISPLAY YOUR TRUCK OR BANNER OUTSIDE THE BALTIMORE CONVENTION CENTER!**

American Towman has finalized an arrangement with the Baltimore Convention Center and the Pratt St. Ale House restaurant across the street from the BCC to have a total of six trucks/trailers on display outside.

Pratt St. Ale House to continue to allow NRC Industries and West End Service to display trucks there this year under prior agreements, so **there are only four spaces remaining.** ⇨

We have an agreement with the



# TRUCKS



## OUTDOOR TRUCK EXHIBIT SPACE

The remaining spaces outside the BCC are capable of displaying one light duty wrecker or carrier:

Space	Location
1	Left side of the center entrance approximately 150 feet from the doors to the center on Pratt St.
2	Left side of the center entrance approximately 150 feet from the doors to the center on Pratt St. (Combined spaces 1&2=10'X40')
3	Right side of the center entrance approximately 150 feet from the door to the center on Pratt St.
4	The service road in front of the center prior to exiting the service road onto Pratt St.

The trucks will be displayed during the following days and times:

Day	Time
Thursday, November 16	8 am - 5 pm
Friday, November 17	8 am - 5 pm
Saturday, November 18	8 am - 6 pm
Sunday, November 19	8 am - 4 pm

See images on banner exhibit pages for locations of spaces 1, 2, and 4.

## Request for Outdoor Truck

### Exhibit Space

Request for space is limited to one space per company. Exhibitor must have signed a space agreement for this year's show and be up to date with exhibit space payments.

Exhibitor must retain the size space they contracted for in 2016 on the show floor indoors when they renew their space and request one of the outdoor spaces.

Companies, who request outdoor space, will be selected in order by their AO number that is used to reserve space on the show floor. The deadline for securing the space by the AO number is July 1, 2017. After that if any space is still available, it will be offered on a first come, first serve basis to any vehicle exhibitor including any of those who were successful in securing a space under the AO system.

Trucks will be stored in the BCC loading dock areas during the night for security reasons at no charge. Show management security will be provided during the show hours. It is the responsibility of each company displaying a truck to drive it between the center's loading dock area and the display area each day.

### Investment

The cost for displaying each truck is \$12.00 per s.f. per length of space x 10' width  
For example, the 30 foot long carrier rate is \$12.00 x 300 s.f. = \$3,600.

Please fill out the enclosed form on the back or [download it here](#) and return to American Towman no later than July, 1st to be considered for these opportunities.

Fax: 845-986-5181

Email: [dcalitri@towman.com](mailto:dcalitri@towman.com)

Mail: American Towman Expositions, 7 West Street, Warwick, NY 10990

We hope to hear from you soon!

Henri "Doc" Calitri



President, A.T. Expo Corp.



# BANNERS



**BANNER SPACE # 3**  
FACING LEFT ON THE  
OVERHANG OF THE BCC

**TRUCK SPACE(S) 1 & 2**

## OUTDOOR BANNERS

There are four advertising banner locations available on the outside of the Baltimore Convention Center:

Space Number	Banner Size	Location	Cost
1	10'x40' single or double-sided	Above the BCC entrance doors	\$6,000 - Includes hanging, dismantling, and printing of banner.
2	20'x50' single sided	Facing front on the overhang of the BCC	\$7,500 - Includes hanging, dismantling, and printing of banner.
3	20'x50' single sided	Facing left on the overhang of the BCC	\$7,500 - Includes hanging, dismantling, and printing of banner.
4	20'x50' single sided	Facing right on the overhang of the BCC	\$7,500 - Includes hanging, dismantling, and printing of banner.

## Request for Outdoor Banner Space is Limited to One Space Per Company.

Exhibitor must have signed a space agreement for this year's show and be up to date with exhibit space payments.

Companies who request outdoor banner space will be selected by their A0 number that is used to reserve space on the show floor. The deadline for securing the banner space by the A0 number is June 15, 2017. After that if any space is still available, it will be offered on a first come, first serve basis to any exhibitor

including any of those who were successful in securing a space under the A0 system.





# OUTDOOR BCC EXHIBIT REQUEST FORM

## American Towman Exposition 2017

Please check (  ) your choices below and fill out contact information:

### TRUCK LOCATIONS

Check Desired Space	Space	Location
<input type="checkbox"/>	1	Left side of the center entrance approximately 150 feet from the doors to the center on Pratt St.
<input type="checkbox"/>	2	Left side of the center entrance approximately 150 feet from the doors to the center on Pratt St. (Combined spaces 1&2=10'X40')
<input type="checkbox"/>	3	Right side of the center entrance approximately 150 feet from the door to the center on Pratt St.
<input type="checkbox"/>	4	The service road in front of the center prior to exiting the service road onto Pratt St.

Check Desired Space	Space	Banner Size	Location
<input type="checkbox"/>	1	10'x40' single or double-sided	Left side of the center entrance approximately 150 feet from the doors to the center on Pratt St.
<input type="checkbox"/>	2	20'x50' single sided	Right side of the center entrance approximately 150 feet from the doors to the center on Pratt St.
<input type="checkbox"/>	3	20'x50' single sided	On the right of the center entrance approximately 150 feet from the doors to the center on Pratt St.
<input type="checkbox"/>	4	20'x50' single sided	The service road in front of the center prior to exiting the service road onto Pratt St.

### BANNER LOCATIONS

---

Company Name

Contact Name

---

Phone

Email

Return this form to us at:

Fax: 845-986-5181 Email: [dcalitri@towman.com](mailto:dcalitri@towman.com)

Mail: American Towman Expositions, 7 West Street, Warwick, NY 10990